

3rd
Edition

Organised by



An International Expo
for the Growth of Indian

Coating & Painting Industry

3rd Edition

COAT INDIA 2022®

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Hall No. 7, 8, 9, 10 & 11
Pragati Maidan, New Delhi

September 2022

www.CoatIndia.in



After the first two successful editions, India's largest and dedicated exhibition on painting and coating technologies—**COAT India 2022**—is into its third edition this September.

The three-day international platform will cover every facade of the painting and coating industry—right from raw materials, formulation, application, technology, equipment, finishing, quality assurance, recycling and disposal.

Manufacturers in this industry are constantly reeling under the pressure to innovate, to advance their technologies and to work with new materials applications and quality assurances.

In such a scenario, Ace Exhibitions aims to facilitate is the stakeholders of the industry through the dedicated **COAT India 2022** show. The expo spans the entire range of international products and services in the supply chain for industrial painting and coating technology. The wide spectrum of products extends from spray guns, equipment and materials to automation technology—everything related to the industry will be on display at the show.

Exhibitor Benefits

- Have cost-effect access to over 150 top brands
- Exhibit your latest and innovative products and services, future technologies to over 10,000 enthused audience
- Launch new products and services
- With the entire painting and coating community under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of global industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across the globe
- Can elevate market position and intensify brand visibility instantly

Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.

Exhibitors Profile

- Manufacturers of paints and coatings such as liquid paints, powder enamals, decorative paints
- Manufacturers of pre-treatment and corrosion prevention chemicals
- Manufacturers of drying and hardening agents, etc
- Manufacturers and distributors of raw materials for coatings, inks and adhesives such as oils, fatty acids, natural/synthetic resins, intermediates, pigments, fillers, extenders, dyes, solvents, plasticisers, etc
- Manufacturers of paint and coating application systems
- Manufacturers, importers and dealers of equipment, machine, automation, conveying and handling systems, etc
- Manufacturer and distributors of raw materials and ingredients, processing, packaging and labelling
- Manufacturers of testing, inspection and validating equipment

Visitors Profile

Paint and surface coating being widely used across many other industry verticals, the show will provide an opportunity for the exhibitors to create new business opportunities across chemical processing, biopharma, oil and gas, shipping and ports, power, speciality chemicals, industry automation, water, EPC, etc. Buyers are also expected from sectors like aerospace, automobile, boiler and turbines, cement, chemical and pharma industry, construction, defence, electronics, energy, engineering, food processing, iron and steel, oil and gas, railways, etc

How We Attract Visitors

With the ultimate aim to maximise your return on investment, we are doing extensive promotions of our shows, which will continue for four months

- We are eager to work collectively with our exhibitors and sponsors and help them reach out to their buyers with the help of our resources, market connections, and social networking
- Our dedicated call centre is putting in hours to directly call the purchase and procurement managers, manufacturing and R&D heads and other relevant experts of business houses
- Regular ads in business dailies—print and digital versions will help in buzzing about the Mega Expos for over three months
- We have tied up with industrial clusters and their respective associations to invite their members
- B2B meetings with Big Buyer, the single point sourcing solution for big business houses
- E-mailer and SMS campaigns to our massive industry database
- More than 1 lakh personal invitations to the industry
- Our media partners—Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com have already started promoting the shows
- The shows are also being promoted through dedicated websites, social media platforms and PR agency

Exhibit Space Cost



- **Shell Space Rate:**
INR 16,000 / sqm
(Minimum booth: 9 sqm)
- **Raw Space Booth:**
INR 15,000 / sqm
(Minimum 18 sqm)

Sponsorship

- **Platinum Sponsorship:**
INR 25,00,000
- **Gold Sponsorship:**
INR 15,00,000
- **Silver Sponsorship:**
INR 10,00,000
- **Dinner Sponsorship:**
INR 10,00,000
- **Lanyard & Badge:**
INR 5,00,000
- **Bag Partner:**
INR 3,00,000

*GST applicable on above rates



Co-Located Shows

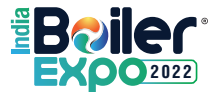
3rd | Edition



2nd | Edition



2nd | Edition



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